



# All clear aligners are not alike.

See how direct-to-consumer aligners stack up against Invisalign® clear aligners.

Benefits	Direct-to-consumer clear aligners	Invisalign clear aligners
In-person consultations with real doctors		●
Doctor trusted aligner brand for over 20 years		●
Customized treatment based on years of research and proven results with over 9 million patients <sup>1</sup>		●
Easily removable for eating and drinking	●	●
No emergency visits for broken brackets and wires	●	●
Virtually invisible	●	●
Made from patented SmartTrack® material		●
Treats mild to complex cases in kids, teens and adults <sup>2</sup>		●
Each aligner is trimmed to your gum line for optimal comfort and appearance		●
Blue compliance indicator makes it easy to ensure aligners are worn enough		●
Backed by the Invisalign Teen Guarantee: if you're unsatisfied with treatment within the first six months, you can switch to braces at no additional cost <sup>3</sup>		●

[Thinking about improving your smile? Ask me more about why I recommend Invisalign treatment.](#)

<sup>1</sup> As of October, 2020. Data on file at Align Technology.

<sup>2</sup> Compared to off the shelf, single layer .030in material.

<sup>3</sup>Invisalign Teen Guarantee offered by participating doctors only. The Invisalign Teen Guarantee gives you the confidence to choose Invisalign Teen clear aligners for your teen knowing that if you are not satisfied within the first six months of treatment a participating orthodontist will switch your teen into traditional wires and brackets at no additional cost.